

BOARD OF FRIENDS OF BRANDYWINE HUNDREDLIBRARY

**Minutes of the Meeting Held Tuesday, May 9, 2017**

**Members Present:** Mary Bowler, Natalee Burke, Patricia DePalma, Steve Fulmer, Agnes Galvin, Claire Kantar, Morgan Schoenberger, Lindsay Orr, Elle Van Dahlgren, Megan Varley

**Members Absent:** Kay Bowes,

**Also Present:** Jean Kaufman, Dick Carroll

Welcome and Announcements

Elle Van Dahlgren chaired the meeting in the absence of Kay Bowes. She began by announcing an important New Castle County Library Advisory Board Meeting on June 14, in Newcastle. Board members are strongly encouraged to attend, if possible.

Approval of Minutes from July Meeting

Lindsay Orr moved and Mary Bowler seconded a motion to approve the minutes of the April 11 Board Meeting without changes.

Treasurer's Report

Lindsay Orr presented the Treasurer's Report (see attached). Most of the money has been transferred to our new Citizen bank account where it is earning interest.

Only expense was for the Summer Reading Club

Ending Balance \$42,962.08 in the money market account and \$3590.23 in the checking account

Library Manager's Report

Jean Kaufman reported that staff have tried out green screen technology and showed photographs of children dressed as superheroes who appear to be flying. Each of 33 children who took part in the program received a photograph of him/herself appearing to fly while dressed as a superhero.

A volunteer who is working on a Girl Scout Cadette's Book Artist badge has been working with children on book binding and other skills.

Summer Reading Kick-Off Party is on June 3 from 10 AM to 1 PM at the library.

Activities including: crafts, face painting, special guests and juggling at 11 AM

Membership Team Report

See attached sheet: Claire Kantar reported that the April Membership Drive brought in \$3,490 with the bread and flower vouchers given as sign-up gifts to be deducted from the total. This does not include funds turned in at the circulation desk when the Friends' table was unstaffed.

The bread and plant gifts were very popular; old members saw them and came over to renew memberships.

The first and last shifts of the day brought in the fewest memberships.

Young mothers were distracted by children in the morning and did not stop to join. Having a membership table at story hours could be helpful.

Evening patrons were not as interested as daytime ones.

We need more fundraising efforts as we are not bringing in sufficient funds to cover our contributions to library programs.

#### Communication Team Report

We have 186 followers on our Facebook Page. We need more and should advertise the page in all bulletins.

Patrons can pay for library membership by credit card.

We also need to consider Pay Pal.

#### Program Team Report

Speaker will present a Mindfulness Program on Wed, Oct 25.

#### Advocacy Team Report

No report as Ms. Bowes was not present.

#### Hospitality Report

Snacks for the library staff—Some board members have not yet signed up.

Steve Fulmer made a motion to adjourn at 7: 45 PM. It was passed unanimously.

The next meeting will be at 7PM on Tuesday June 13, in the library.

Respectfully submitted,

Agnes M. Galvin

(Secretary)

