

BOARD OF FRIENDS OF BRANDYWINE HUNDRED LIBRARY

Minutes of the Meeting Held Tuesday, September 10, 2019

Members Present: Kay Bowes, Peter Piro, Brenda Dawson, Dick Carroll, Nicole Aaronson

Members Absent: Agnes Galvin, Rose Passarella, Jeff Porter

Also Present: Jean Kaufman, Jerry Kanzelmann

Welcome and Announcements

Kay Bowes opened the meeting at 7:00 PM. She began by announcing a Friends of the Delaware Libraries event in Dover on September 25th. Michael Nazarewyck will be speaking on Historic Movie Theaters in Delaware. Board members are strongly encouraged to attend, if possible. The Board will plan to renew its Friends of Delaware Libraries membership during National Friends of Libraries Week in October.

Kay Bowes also announced that 501c status has been restored.

Approval of Minutes from May Meeting

No minutes were available for approval.

Treasurer's Report

Dick Carroll presented the Treasurer's Report (see attached). Bank balances were: \$9,855.92 in the WSFS account, \$1,337.28 in the Citizens checking account, and \$30,991.39 in the Citizens money market account. Expenses in June and July were paid to Archer & DePace, Demco, Bernadette Davis, Jean Kaufman, and Evelyn Joiner, CPA.

Dick Carroll raised concern over where articles of incorporation have been filed and if they have been filed. Plan will be to reach out to former board member Elle Dahlgren for further information.

Dick Carroll raised concern about fees for stripe and squarespace and where funds are being deposited. Peter Piro will reach out to former board member Pat DePalma for further information on the current setup and her prior research on potential new website hosts. Kaye Bowes will also reach out to former board member Megan Varley for further information on the website, which is not currently being updated.

Library Manager's Report

Jean Kaufman reported on the results of the Summer with the Library Reading Challenge. 900 children and 130 adults registered. 96% of active participants completed the program. Brandywine Hundred Children who completed 50 hours of reading were entered in a raffle with prizes supplied by the Friends.

A Space Faire was held as part of the program to celebrate the 50th anniversary of the Apollo moon landing. The celebration was attended by 1,500 people.

Two performances of the Summer Concert Series (Nice Like Dat and Archer & DePace) were sponsored by the Friends.

The Summer Reading Challenge 2019 was budgeted to cost \$5,474 but came in under budget at \$2,149.63. This savings was mostly due no need to purchase the additional prize books in the budget.

Membership Drive Report

Peter Piro presented the previously approved updated membership forms. A membership drive will be held October 18th and 19th as part of National Friends of Libraries Week. Shifts on Friday October 18th will be: 2-4 PM, 4-6 PM, and 6-8 PM. Shifts on Saturday October 19th will be: 12-2 PM and 2-4 PM. Peter Piro will solicit Board Members to volunteer for shifts.

Peter Piro will submit flyers for the library staff to post as well as a digital image to be posted on the library tv screens.

Low engagement of young families in prior membership drives was noted. Recommendation was made to ask families to donate a book as a way to encourage membership. The family would choose the book's subject, and library staff would select the title. The family would then fill out a bookplate to identify the donated book. This initiative will be reconsidered for the Spring membership drive.

New Business: New Board Members

Peter Piro raised the issue of need for new Board Members. Kay Bowes and Agnes Galvin will be coming to the end of their term limits in December. The possibility of amending the bylaws to allow for longer terms or more terms was discussed. Bylaws currently allow the Board to waive term limits in "unique circumstances." The possibility of amending the bylaws to allow vacant seats to be filled off-cycle was also discussed.

New board members will be sought through flyers in the library, Facebook posting, and recruitment by current Board Members. Former Board Members who have now had a 1 year hiatus will also be approached to see if any have interest in returning to the Board.

Nicole Aaronson made the motion to adjourn at 8:20 PM. Peter Piro seconded the motion. It was passed unanimously.

The next meeting will be at 7PM on October 8, 2019, in the library.

Respectfully submitted,

Nicole Leigh Aaronson