### BOARD OF FRIENDS OF BRANDYWINE HUNDRED LIBRARY

# Minutes of the Meeting Held Tuesday, October 10, 2019

**Members Present:** Nicole Aaronson, Kay Bowes, Dick Carroll, Agnes Galvin, Rose Passarella, Peter Piro, Jeff Porter

Members Absent: Brenda Dawson

Library Manager, Jean Kaufman is on vacation

### Welcome and Announcements

Kay Bowes welcomed everyone and began the meeting with a discussion on how to expand our visibility in the community and enroll new members in the Friends'.

# Treasurer's Report: (See attached)

Money Market Account Balance: \$30.992, Checking Account Balance: WSFS-\$9,332.20, Citizens \$1.331.28 Dick Carroll discussed:

• Pros and cons of moving all moneys to single bank account.

- Need for system for entering new members' details on membership list. Flash drive could be used.
- CD investment to lock in money

#### **Old Business**

Board members need to sign up for mini-membership drive on Friday and Saturday, 10/18, 10/19

Mr. Carroll will take first shift of the membership drive and bring money for change with him.

We have filed for 501C3 status as this had lapsed

#### **New Business**

As the board also needs new directors, we need to compile a list of potential candidates, especially people with computer skills, and develop new ways to attract and keep them.

A useful discussion followed including the following suggestions:

- Expand our community's familiarity with the FBHL
- Develop a FBHL board member handbook to outline our function and duties.
- Review board membership bylaws for possible changes in term limits

- Ask the library to provide credit for FBHL sponsored programs with sticker or bookmark giving credit for materials provided by Friends'
- Add a small plaque for the library garden maintained by the Friends
- Invite local celebrities, sportsmen, or politicians to participate in story time, hand out certificates to children in summer reading and other programs. Invite the press to attend.
- Have a sports-oriented book night with presentations and discussions with local athletes
- Display announcements and posters for our membership drive and other efforts to enroll new members
- Write Op Ed in local newspaper
- Talk at local clubs- Lions, Kiwanis etc., Brandywine School District officials. Other BHL Groups
- Update Facebook

The meeting was adjourned at 7: 55 PM

The next meeting will be held on Tuesday, November 12, at 7:00 PM in the library

Respectfully submitted,

Agnes M. Galvin (Secretary)